



VINEXPO

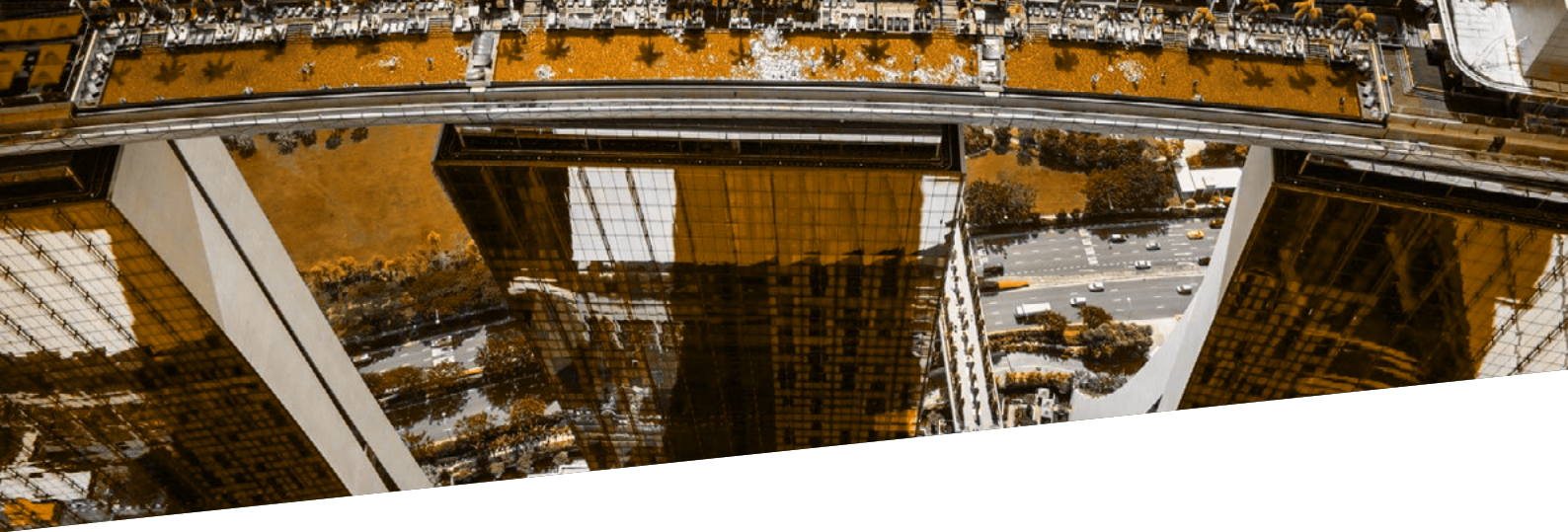
ASIA

Singapore

23 | 25

MAY 2023

An event by **VINEXPOSIUM.**



AN ESSENTIAL TRADING HUB

Drawing on over 20 years of proven expertise in Asia, the Vinexposium group has its sights clearly set on **Singapore and is launching its must-visit event for Asia-Pacific: Vinexpo Asia.**

From 23 to 25 May 2023,

the entire community of wine and spirits trade members is inviting you to join them in Singapore, a strategic hub of international trade with an undisputed reputation and reach.

In the unique setting of **Marina Bay Sands, you will meet industry decision-makers in Asia-Pacific** over 3 exceptional days of business and engagement.

VINEXPO ASIA IS

40
COUNTRIES
REPRESENTED

+1,000
WINE AND SPIRITS
PRODUCERS

+8,000
TRADE VISITORS
DUE TO ATTEND



3 REASONS WHY YOU SHOULD TAKE PART

/ A STRATEGIC LOCATION

- An **exceptional location** in the heart of South-East Asia
- **2nd port** for trade in the world
- **6th financial centre** worldwide

/ AN INTERNATIONAL ENVIRONMENT

- An economy open to world trade
- Singapore is home to over **40,000** international companies

/ A BUSINESS-FRIENDLY ENVIRONMENT

- A stable, dynamic business climate that promotes trade, bolstered by many free-trade agreements
- An attractive taxation system with no customs duties

Sources: IMF - The World Bank - Ministry of Foreign Affairs



BE A PART OF THE RECOVERY OF BUSINESS IN ASIA PACIFIC

/ ASIA-PACIFIC IS A KEY REGION FOR IMPORTED WINES AND SPIRITS

- **10%** share of imported wines worldwide
- Three main markets: **China, Japan and Australia**

/ A POSITIVE OUTLOOK BETWEEN NOW AND 2025 IN ASIA-PACIFIC

- Growth of **+1.5%** for total beverage alcohol in Asia-Pacific
- Growth of **+5.9%** for the Ready-to-Drink segment

/ SINGAPORE: AN INCREASINGLY ATTRACTIVE, MATURE MARKET

- **+3%** growth expected in the wine market by 2025
- Asia is the most favourable region for the Premium segment (42% of sales)

Sources: IWSR

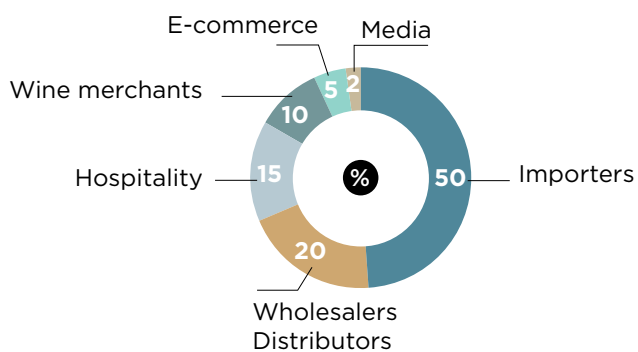


WHO WILL YOU MEET THERE?*

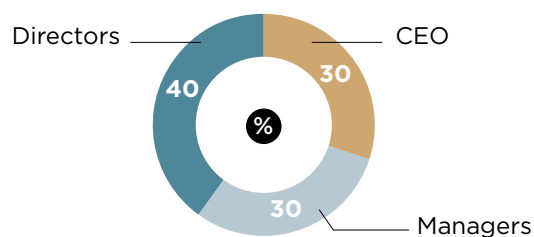
/ REGIONS



/ LINE OF BUSINESS



/ POSITIONS



* Estimates based on our market expertise spanning over 20 years and updated with our ground data in 2022.



A UNIQUE EXPERIENCE

/ A VENUE IN THE HEART OF SINGAPORE

Marina Bay Sands is one of the most prestigious locations in Singapore.

The ideal venue for a world-class event.

/ A ROBUST PROGRAMME MIRRORING THE INDUSTRY

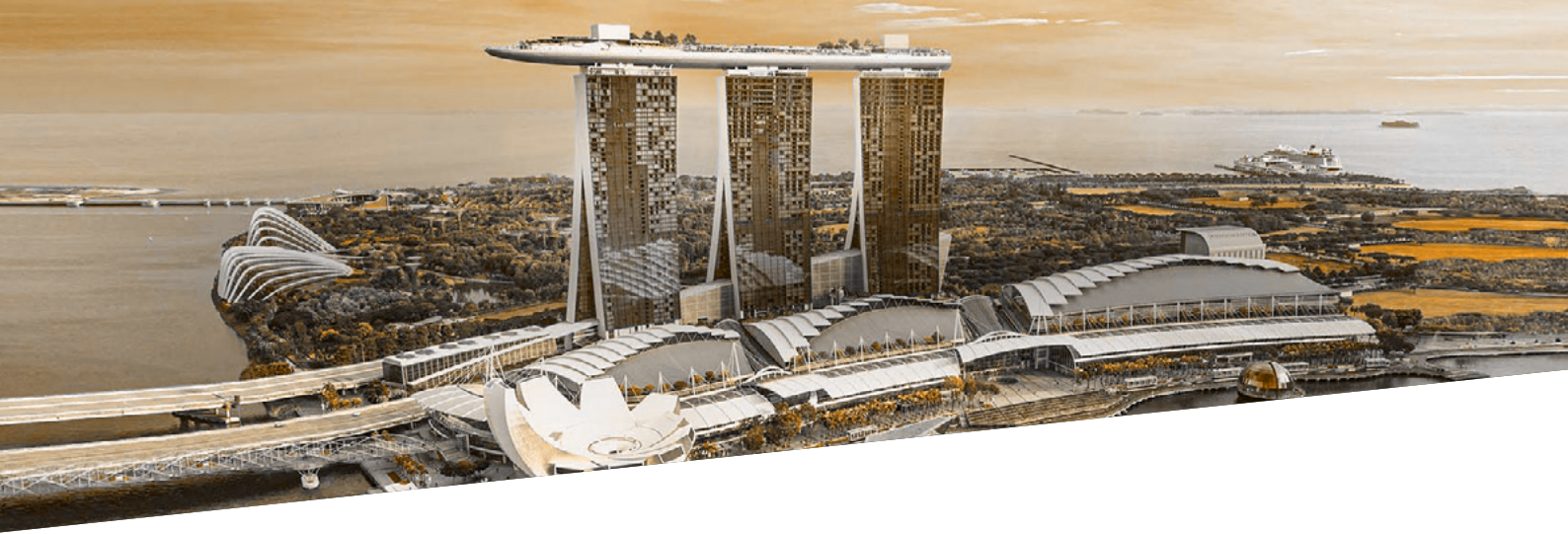
Make the most of your time in Singapore to present your products at one of the masterclasses and become a part of the Vinexpo Academy programme.

/ TURNKEY PRESENTATION SOLUTIONS

Vinexpo Asia provides you with effective solutions for preparing and optimising your attendance.

/ HIGH-PERFORMANCE DIGITAL SOLUTIONS

Prolong your experience by tapping into all Vinexposium community content and grow your network in Asia Pacific using the Vinexposium Connect digital portal.



VINEXPO ASIA

Singapore

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sales@vinexposium.com

[/ DATE & VENUE](#)

- 23 - 25 May 2023
- Singapore - Marina Bay Sands

A event by **VINEXPOSIUM.**